

# VETERAN CAREER SUMMIT

July 11, 2019

## BECOME A SPONSOR

Highlight your company as a leader in diversity and provide expert knowledge and insights at the 2019 Veteran Career Summit.

The half-day summit includes a welcome, panel discussions, time for networking and knowledge exchange as well as the opportunity to showcase your expertise in inclusive and diversity hiring.

## SPONSOR LEVELS

### GOLD LEVEL SPONSOR (\$5,000)

- Opportunity to moderate a panel and/or speak on one of the panels
- Recognition as Gold Sponsor
- Logo & speaker profile in the event program
- Prominent logo placement on programs, screens and signage
- Logo printed on the attendee name badges
- Logo presence in all marketing material related to the event (print & digital)
- Coverage in pre- and post-event social media campaign
- Coverage in pre- and post-event blog coverage
- Two Social Media posts (LinkedIn, Facebook or Twitter)
- High-res photo assets to use for promotion post-event
- Opportunity to place collateral/brochure in welcome kit

### SILVER SPONSOR (\$2,000)

- Opportunity to speak on one of the panels
- Recognition as Silver Sponsor
- Logo & speaker profile in the event program
- Logo placement on programs, screens and signage
- Logo presence in all marketing material related to the event (print & digital)
- Coverage in pre- and post-event social media campaign
- Coverage in pre- and post-event blog coverage
- One Social Media posts (LinkedIn, Facebook or Twitter)

### BRONZE SPONSOR (\$1,000)

- Recognition as Bronze Sponsor
- Logo in the event program
- Logo placement on programs, screens and signage
- Logo presence in all marketing material related to the event (print & digital)
- Coverage in pre- and post-event social media campaign
- Coverage in pre- and post-event blog coverage

### LANYARD SPONSOR (\$1,000)

- Exclusive allocation of company logo lanyards (provided by sponsor)
- Logo presence in all marketing material related to the event (print & digital)

Contact: Root3 Marketing & Business Development  
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